

LANIE DENSLOW

Biographical Information

Lanie Denslow is a leading author, popular speaker and trusted advisor on how culture shapes business practices and business protocol around the world. She is known for using humor and candor to help others grasp the complexity of today's global business environment.

Lanie is the author of *World Wise: What to Know Before You Go* (Fairchild Publications) and co-author of *Working With Americans* (Prentice Hall Business) both internationally recognized for their practical insights regarding how culture influences business.

As the Founder of *World Wise Intercultural Training & Resources*, Ms. Denslow has conducted seminars for global business leaders and organizations in the US, China, Germany, Russia and England. Her clients include the Port of Los Angeles, the Rand Corporation, U.S. Department of Commerce (Germany), UK Trade & Investment, Asia-Pacific USA Chamber of Commerce (China), International Visitors Council of Los Angeles (Russia), British American Business (London), Otsuka America Inc., the Trade Commission of Australia, Arent Fox LLP, Tucker Ellis LLP, and Hoge-Fenton Jones and Appel.

She also served as the Director of International Affairs for The Fashion Institute of Design & Merchandising (FIDM). She was responsible for developing and managing study abroad and exchange programs and creating special training programs for international clients. She is the immediate Past President of Protocol & Diplomacy International an organization of over 300 protocol professionals representing 30 countries..

Lanie's work in the area of international trade and diplomacy has been recognized by multiple organizations. She received the Spirit of Diplomacy award from Protocol and Diplomacy International - The Protocol Officers Association and the Special Recognition Award for

outstanding contributions to the world trade community from the Los Angeles Area Chamber of Commerce.

Lanie is a graduate of the Protocol School of Washington and holds a BS from Antioch University and both a Masters of International Business and an MBA from Pepperdine University.

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